

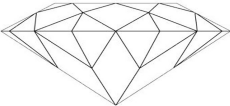


KEEP ATLANTA BEAUTIFUL SPONSORSHIP BENEFITS

Keep Atlanta Beautiful (KAtIB) has a variety of sponsorship levels available to meet the needs and budget of your business. For more information, contact Executive Director Peggy Denby at 404.249.5853.

SPONSORSHIP LEVELS

All sponsorship levels include a one-year Keep Atlanta Beautiful membership.

\$100 Bronze Sponsor	Race 2 Recycle entry for 1 participant Add promotional "swag" to R2R bag
\$250 Silver Sponsor	Race 2 Recycle entry for 5 participants Company name & logo on R2R t-shirt Add promotional "swag" to R2R bag Company logo/website link on KeepAtlantaBeautiful.org
\$500 Gold Sponsor	Race 2 Recycle entries for 10 participants <i>Premium Race 2 Recycle Promotional Package:</i> <ul style="list-style-type: none"> • Company name & logo on R2R t-shirt • Add promotional "swag" to R2R bag • Company logo/website link on KeepAtlantaBeautiful.org • Race 2 Recycle Team • Team name listed on press materials, flyers, eBlasts, t-shirt, and R2R banner
\$1,000 Platinum Sponsor	Items from <i>Premium Race 2 Recycle Promotional Package PLUS:</i> R2R entry for 15 participants Exhibition space race location (sponsor to provide table/materials) KAtIB will distribute promotional materials at two Community Recycling Events
 \$2,500 Diamond Sponsor*	Items from <i>Premium Race 2 Recycle Promotional Package PLUS:</i> R2R entry for 20 participants Company banner displayed at race location Exhibition space race location (sponsor to provide table/materials) KAtIB will distribute promotional materials at three Community Recycling events Company Banner displayed at 12 Community Recycling events <div style="border: 1px solid black; border-radius: 50%; padding: 5px; display: inline-block;">*Customizable Package</div>
\$5,000 Title Sponsor	The Title Sponsor will partner with KAtIB to customize a promotional package. Contact KAtIB Executive Director Peggy Denby for more information.

Where does your sponsorship money go?

Your donation helps KAtIB support and grow its award-winning community outreach programs, including:

Recycling Centers: We offer two Community Recycling events each month, accepting electronics, Styrofoam, paper, latex paint, single-stream, metals.

Litter/Graffiti Reduction / Beautification: We provide community cleanup supplies to thousands of volunteers each year. Gloves: \$10 for 100; Trash/recycle bags: \$20 box; Graffiti removal kits: \$30 ea.

We purchase trashcans to be placed around the city, costing \$500 ea.

Recently teamed up with the City of Atlanta to raise funds to restore/light public art and sculptures within the city.

Annual Race 2 Recycle 5k: Walk/run celebrates *America Recycles Day* held every November

Maintain Keep Atlanta Beautiful website, currently receiving an average of 2,000 visitors each month.