

Keep Atlanta Beautiful First Quarter Report



# First Quarter Report

## Community Recycling and Cleanups

In the first quarter of 2013, Keep Atlanta Beautiful recycled 55,646 lbs. of electronics, 684 lbs. of Styrofoam, 884 gallons of latex paint, and 23,800 lbs. of shredded paper at our **Community Recycling Centers (CRCs)**.



For the same period, we provided cleanup supplies for **548 volunteers** at **10 community cleanups**. If you would like to organize a community cleanup or need supplies, please contact us at 404.249.5853 or [info@KeepAtlantaBeautiful.org](mailto:info@KeepAtlantaBeautiful.org).

**KEEP ATLANTA BEAUTIFUL**  
COMMUNITY RECYCLING CENTERS

Accepting: **ELECTRONICS** **STYROFOAM** **PAPER SHREDDING** **LATEX PAINT**

<p><b>BUCKHEAD</b></p> <p>SECOND PONCE DE LEON BAPTIST CHURCH 2735 PEACHTREE STREET NE ATLANTA, GA 30305 (corner of 1st Wesley and Belling Road)</p> <p><b>1ST SATURDAY OF EVERY MONTH</b> 10AM - 3PM</p>	<p><b>OLD FOURTH WARD</b></p> <p>320 IRWIN STREET NE ATLANTA, GA 30313</p> <p><b>3RD SATURDAY OF EVERY MONTH</b> 10AM - 3PM</p> <p>Both locations open to public • No Toxicity Restrictions • Some Fees Apply • Visit our website for details and directions.</p>	<p><b>KEEP ATLANTA BEAUTIFUL</b> 855 Peachtree Street NE, Suite 1602 Atlanta, GA 30308 <a href="http://www.KeepAtlantaBeautiful.org">www.KeepAtlantaBeautiful.org</a></p> <p><b>Peggy Denby</b> Executive Director 404.249.5853 <a href="mailto:peggydenby@KeepAtlantaBeautiful.org">peggydenby@KeepAtlantaBeautiful.org</a></p>
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## Who's using our CRCs?

In February, Origin Studies were conducted at each of our CRCs to determine which areas we are servicing with the two locations. Here's what we found:



## Improving Public Property

As part of our Beautification efforts, KAtIB will be working with the Atlanta Office of Cultural Affairs to assist in restoration and

- The CRCs serve a very broad area of Atlanta and surrounding areas.
- The Old Fourth Ward (OFW) CRC draws from many more neighborhoods than does Buckhead, perhaps due to the geographic size of Buckhead and its relative newness. Additionally, the O4W location is adjacent to the Interstate and easier to access.
- People will travel significant distances to recycle the items accepted by the CRCs.
- If another CRC were to be added, it would probably be best to locate it near an expressway.

[Visit our website](#) to learn more about our Community Recycling Centers.



## Bring One for the Chipper

On January 5, volunteers from Buckhead Boy Scout Troop 298 and members of the KAtIB Board helped Keep Atlanta Beautiful and Davey Tree Company recycle trees for the Bring One for the Chipper annual Christmas tree recycling program. Since 1991, "Bring One for the Chipper" has collected over 5 million trees. The mulch from these trees has been used for playgrounds, local government beautification projects, and residential yards.

lighting of public art pieces, including "The Last Meter" sculpture by **Eino** (right, above); memorializing Finnish running legend Lasse Viren's dramatic finish in the 5000-meter run at the 1976 Montreal Olympics, located in Piedmont Park.

KAtIB Board Member **Ramsay Battin** (left, above) and Executive Director **Peggy Denby** met the artist in the park to get his ideas for the lighting project.



## Community Appearance Index 2013

Keep Atlanta Beautiful has completed its eighth Litter Index and third Community Appearance Index, an expansion of the Litter Index, including optional indices for Illegal Signs, Graffiti, Abandoned/Junk Vehicles and Outside Storage.

The results of the Litter Index are intended to help quickly and reliably assess the litter situation in our city and to assist us in achieving long-term, sustainable results with litter abatement programs. [Read more...](#)



KEEP ATLANTA BEAUTIFUL

## Become a Member

Help keep Atlanta clean and green by becoming a member of Keep Atlanta Beautiful. Your membership helps supply neighborhoods with the tools they need for beautification and graffiti removal projects. [Click here](#) to learn more about our programs and how you can become a member or sponsor.



## Follow Us on Twitter

Keep Atlanta Beautiful is now on Twitter! [Follow us](#) to help us reach more people in our community!

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