



KEEP ATLANTA BEAUTIFUL

2014 first quarter report

Community Recycling and Cleanups

In the first quarter of 2014, Keep Atlanta Beautiful recycled **46,908 lbs. of electronics, 768 lbs. of Styrofoam, 1,374 gallons of latex paint, 14,500 lbs. of shredded paper, 5,652 lbs. of single-stream materials, and 4,160 lbs. of metals** at our Community Recycling Centers (CRCs), and provided cleanup supplies for 521 volunteers at 17 community cleanups. If you would like to organize a community cleanup or need supplies, please contact us at 404.249.5853 or info@KeepAtlantaBeautiful.org.

Bring One for the Chipper

On January 4, volunteers from two local Boy Scout Troops and members of the KAtIB Board helped Keep Atlanta Beautiful and Davey Tree Company recycle trees for the Bring One for the Chipper annual Christmas tree recycling program. Since 1991, "Bring One for the Chipper" has collected more than 5 million trees. The mulch from these trees has been used for playgrounds, local government beautification projects, and residential yards. **Buckhead Home Depot:** Boy Scout Troop 298, chartered at Buckhead Methodist Church. **Midtown Home Depot:** Boy Scout Troop 18, chartered at Glenn Memorial United Methodist Church, next to Emory University.

2014 CRC Origin Study

Summary: During February 2013 and 2014, Keep Atlanta Beautiful conducted community origin studies for the people attending the Old 4th Ward and Buckhead Community Recycling Centers. The principal finding was that both Centers continue to draw from an increasing number of neighborhoods. **Consolidated Findings (both locations):** In total, recyclers were drawn from 91 different neighborhoods, (some people utilize both Centers), versus 64 neighborhoods in 2013, an increase of 42%. The number of cars visiting the Centers, and being surveyed on the two days, was 606 versus 439 in 2013, an increase of 38%. [Click here](#) to read the complete study.

Residents Clean Up VAHI Alleyway

About a dozen Virginia-Highland residents braved chilly temperatures on February 15 to clean up the section of alleyway between St. Charles and Ponce de Leon Avenues that runs from Barnett St. to Frederica St. [Click here for more info and photos!](#)

Awards and Recognition

Congratulations to KAtIB for achieving the President's Circle Recognition from Keep America Beautiful for the 2013 Reporting year.

New Keep America Beautiful President

We were pleased to meet Keep America Beautiful's (KAB) new President and CEO, Jen Jehn, on her first visit to Georgia. Our state is important to KAB's mission because it has the most affiliates. Twenty affiliates were in attendance, including KAtIB Executive Director Peggy Denby, to meet Ms. Jehn. Each director had an opportunity to talk about what they are doing in their community.

Taking Out the Trash

In Q1, KAtIB purchased two trashcans, one installed at the MARTA bus stop in front of the Kroger Citi-Center at 590 Cascade Avenue, SW in the West End community. The other placed between 984 and 990 Ralph David Abernathy Boulevard, SW.

Coming in May 2014 – Textile Recycling!

Beginning in May, we are please to offer textile recycling provided by USAgain. [Visit our website](#) for accepted items and more information.

Donate / Become a Member of Keep Atlanta Beautiful

You can support our efforts by becoming a member of Keep Atlanta Beautiful. Members receive discounts on KAtIB events and merchandise.

Visit our website at www.KeepAtlantaBeautiful.org to join. [Like us](#) on Facebook and [Follow us](#) on Twitter to help us reach more people in our community!



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