



KEEP ATLANTA BEAUTIFUL

2013 fourth quarter / year end report

Community Recycling and Cleanups

In the fourth quarter of 2013, Keep Atlanta Beautiful recycled 40,660 lbs. of electronics, 720 lbs. of Styrofoam, 955 gallons of latex paint, and 21,000 lbs. of shredded paper, 5,380 lbs. of single-stream (fully commingled) materials, 7,640 lbs. of metals, and 647 lbs. of batteries at our **Community Recycling Centers (CRCs)**, and provided cleanup supplies for 10 volunteers at one community cleanup. In Q4, KAtB purchased two trashcans installed in Councilmember Clea Winslow's District 4, assisted in placing 11 cans in Councilmember Sheperd's District 12. Through the end of 2013, we have been involved in the installation of 89 trashcans around the City.

2013 Year-end Totals

Electronics: 159,400 lbs. • **Styrofoam:** 2,204 lbs. • **Latex Paint:** 4,213 gallons • **Shredded Paper:** 79,900 lbs. • **Single-stream Materials:** 7,800 lbs. • **Metals:** 9,520 lbs. • **Batteries:** 838 lbs. • **Cleanup Supplies:** 47 neighborhoods and 2,468 volunteers

Note: We began recycling single-stream, metals, and batteries in September 2013.

If you are organizing a community cleanup and need supplies, please contact us at 404.249.5853 or info@KeepAtlantaBeautiful.org.



Race 2 Recycle 5k

For the 7th consecutive year, Keep Atlanta Beautiful hosted the Race 2 Recycle 5k to celebrate America Recycles Day (November 15). This year's race was held on November 23 in beautiful Piedmont Park. Although there was rain in the forecast, runners, walkers, and volunteers enjoyed brisk sunshine on the USAFT certified course. **Check out the [race results](#) and [photos from the event](#).**

Community Outreach and Education

In December, KAtB Executive Director Peggy Denby was invited to talk with **Cub Scout Pack 586** about recycling. Peggy discussed the benefits of recycling, beautification, and litter removal to help keep Atlanta clean and green, and the services Keep Atlanta Beautiful provides. The eight-year-old boys asked many questions, and everyone had a great time.

Awards and Recognition

We're pleased to announce that KAtB won 2nd place award for *Waste Reduction* from **Keep Georgia Beautiful** and *The Governor's Circle Award* from the **State of Georgia**.



In Other News

Congratulations to **Adams Park Foundation (APF) Trees Alive** on its 2013 *Outstanding Marketing Grand Award* from the **Georgia Urban Forest Council (GUFC)**. **Corliss Claire**, co-chair of Trees Alive, and who represents District 11 (Councilmember Keisha Bottoms) on the KAtB Board, was on hand to accept the award with fellow APF members.

Georgia Tech Student Volunteers - Update

As we reported in our Q3 Report, Pro Bono Consulting, an **MBA student-run program** at Georgia Tech, reached out to KAtB to evaluate the drop-off process at our Community Recycling Centers. **Update:** The GA Tech team met with KAtB and made their report covering ideas for increased efficiency in paper shredding to reduce waiting times and several marketing suggestions for increasing demand at the Buckhead location. We look forward to implementing their findings.

Donate / Become a Member of Keep Atlanta Beautiful

You can support KAtB's programs and services by becoming a member of Keep Atlanta Beautiful. Your membership helps supply neighborhoods with the tools they need for community cleanups, beautification and graffiti removal projects. **Click here** to learn more about our programs and join or donate now! **Sponsorship:** If you have a business in Atlanta, we invite you to join us in sponsorship, helping us continue to provide environment-enhancing services in the City. We have several sponsorship levels available to suit every budget. **Click here** for sponsorship levels, or contact Peggy Denby, KAtB Executive Director, for more information at 404.249.5853.

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