

keep atlanta beautiful

2017 Second Quarter Report

keep atlanta beautiful		2017 RECYCLE TOTALS				
MATERIALS COLLECTED	BUCKHEAD (Snow Closure Jan.)	OLD FOURTH WARD	2017 YTD TOTAL (Through March 2017)	LIFETIME TO DATE	START DATE	
Electronics (lbs.)	14,282	14,204	28,486	1,156,722	2008	
Styrofoam (lbs.)	650	390	1,040	17,638	2011	
Paper (lbs.)	8,673	13,303	21,976	501,131	2011	
Paint (gallons)	592	617	1,209	30,281	2011	
Single-stream (lbs.)	3,560	4,540	8,100	118,827	2013	
Metals (lbs.)	2,266	2,297	4,563	65,827	2013	
Glass (lbs.)	3,100	2,834	5,934	19,796	2016	
Textiles (lbs.)	811	737	1,548	18,914	2014	
Books (lbs.)	71	102	173	595	2017	
Visitors	1,317	1,089	2,406	37,937	2011	

Neighborhood Cleanups

In the second quarter of 2017, KAtIB provided supplies for one neighborhood cleanup involving 50 volunteers. If you are organizing a community cleanup and need supplies, please email us at info@keepatlantabeautiful.org or call 404.249.5853.

KAtIB Website Visits

KeepAtlantaBeautiful.org continues to be a helpful resource for our visitors. It received **8,806** visits in the second quarter of 2017 (17,886 visitors YTD), with more than 74% of those being first-time visitors.

The website experiences the greatest traffic during the weeks of our recycling events each month. This indicates that visitors access the site to learn more about how our recycling services, including details and directions, and timely special messages.

Check Out Our Facebook Page!

Have you visited and 'liked' our [Facebook page](#) yet? Now is a great time! You'll find reminders of our recycling events, KAtIB news, and more.

Throughout each month, we post fun and informative articles related to recycling, green living, and ways big and small you and your family can make a difference!



Paper Shredding Process Update

The new process includes GDS taking collected paper to its secure off-site location for destruction, and simplifying the fee structure for customers.

Visit our [website](#) for all the details about this new process, including how our patrons can be sure their documents are handled safely and securely.

WE NEED YOU!

Donate to Keep Atlanta Beautiful, Inc.

Did you know that **100% of our operating costs are covered by donations from our communities?** Loss of revenue in recycling along with rising costs have resulted in KAtIB going from a self-sustaining operation to operating at a loss.

We want to keep recycling in neighborhoods and we need your help! People like you make what we do possible, and we are committed to providing this valuable resource to our Atlanta communities.

There are several ways you can donate:


- Visit our [website](#) and clicking on the DONATE button.
- We have launched a [GoFundMe campaign](#) to raise a minimum of \$5000 to subsidize our costs for six months.
- Click on the Donate button on our [Facebook page](#), which directs you to PayPal to donate.
- Drop a cash donation in our **DONATIONS** bucket at either of our two recycling events each month.

Any amount is appreciated. Thank you for your support!

TOGETHER WE CAN.

Single-Stream Recycling Discontinued

As of April, the City of Atlanta no longer collects commingled single-stream materials at our recycling events. Therefore, we are unable to collect plastics, loose paper, and cardboard. (This does not affect document shredding.)

 We're pleased to continue to offer our other services as before: electronics, document shredding (on-site collection for secure off-site shredding), Styrofoam, glass, metals, textiles, and books.

Note: We look forward to a change in City policy and this service will be reinstated.