

keep atlanta beautiful

2017 First Quarter Report

keep atlanta beautiful		2017 RECYCLE TOTALS				
MATERIALS COLLECTED	BUCKHEAD (Snow Closure Jan.)	OLD FOURTH WARD	2017 YTD TOTAL (Through March 2017)	LIFETIME TO DATE	START DATE	
Electronics (lbs.)	14,282	14,204	28,486	1,156,722	2008	
Styrofoam (lbs.)	650	390	1,040	17,638	2011	
Paper (lbs.)	8,673	13,303	21,976	501,131	2011	
Paint (gallons)	592	617	1,209	30,281	2011	
Single-stream (lbs.)	3,560	4,540	8,100	118,827	2013	
Metals (lbs.)	2,266	2,297	4,563	65,827	2013	
Glass (lbs.)	3,100	2,834	5,934	19,796	2016	
Textiles (lbs.)	811	737	1,548	18,914	2014	
Books (lbs.)	71	102	173	595	2017	
Visitors	1,317	1,089	2,406	37,937	2011	

Neighborhood Cleanups

In the first quarter of 2017, we provided supplies for one neighborhood cleanup involving 50 volunteers. If you are organizing a community cleanup and need supplies, please email us at info@keepatlantabeautiful.org or call 404.249.5853.

KATlB Website Visits

KeepAtlantaBeautiful.org continues to be a helpful resource for our visitors. It received **9,080** visits in the first quarter of 2017, with more than 73% of those being first-time visitors.

The website experiences the greatest traffic during the weeks of our recycling events each month. This indicates that visitors access the site to learn more about how our recycling services, including details and directions, and timely special messages.

Board Member Spotlight – Alisa Chambers

Each quarter, we highlight one of our volunteer Board Members. We'll kick off 2017 by introducing KATlB Board Secretary, Alisa Chambers. Alisa was appointed to the Board by former Mayor Shirley Franklin in 2010.

In addition to her work with KATlB, Alisa serves as Director of Operations for the Grant Park Conservancy. She was a nominee for the Cox Conserves Hero Award for her work with Historic Fourth Ward Park.

When she has precious free time, Alisa enjoys spending time with family and friends, reading, going to the beach, and exploring the city with her two young children.



Paper Shredding Process Update

The new process includes GDS taking collected paper to its secure off-site location for destruction, and simplifying the fee structure for customers.

Visit our [website](#) for all the details about this new process, including how our patrons can be sure their documents are handled safely and securely.

New Electronics Recycling Partner



We're pleased to announce that in February 2017, [Tucci Electronic Recycling](#) (TER) joined us as our e-Waste recycling partner.

Tucci works with its clients to optimize the value of their electronics assets, providing 'cradle to grave' solutions for each stage of the lifecycle.

TER also collects metals and glass recyclables from our patrons and delivers them to the appropriate facilities.

Now Accepting Book Donations

[Postbox](#) partners with groups and organizations to aid and assist in the collection and recycling of new, like new, used, and damaged books. From novels & non-fiction to textbooks and guides, they are able to collect them all.

Some of the donated books are sold, others recycled and some given away to readers who will take good care of them and enjoy reading them.



Donate to Keep Atlanta Beautiful, Inc.

Did you know that 100% of our operating costs are covered by donations from our communities? People like you make what we do possible, and we are committed to providing this valuable resource to our Atlanta neighborhoods.

You can help by visiting our [website](#) and clicking on the DONATE button. Any amount is appreciated. Thank you for your support!

TOGETHER WE CAN.