

# keep atlanta beautiful

## 2017 Third Quarter Report

keep atlanta beautiful		2017 RECYCLE TOTALS				
MATERIALS COLLECTED	BUCKHEAD (Snow Closure Jan.)	O4W- Kirkwood/ Edgewood	2017 YTD TOTAL (Through Sept. 2017)	LIFETIME TO DATE	START DATE	
Electronics (lbs.)	53,312	42,454	95,766	1,224,002	2008	
Styrofoam (lbs.)	1,534	1,040	2,574	18,951	2011	
Paper (lbs.)	29,451	30,195	59,646	538,801	2011	
Paint (gallons)	2,693	1,534	4,227	32,819	2011	
Single-stream (lbs.) <small>Discontinued April 2017</small>	3,560	4,540	8,100	118,827	2013	
Metals (lbs.)	11,206	8,787	19,993	81,257	2013	
Glass (lbs.)	12,100	7,604	19,704	33,566	2016	
Textiles (lbs.)	3,736	3,495	7,231	24,176	2014	
Books (lbs.)	1,171	1,458	2,629	2,629	2017	
Visitors	3,613	2,554	6,167	42,027	2011	

### KAtIB Website Visits

Our website, [KeepAtlantaBeautiful.org](http://KeepAtlantaBeautiful.org), continues to be a helpful resource for our visitors. It received **10,129** visits in the third quarter of 2017 (28,015 visitors YTD), with more than 73% of those being first-time visitors.

The website experiences the greatest traffic during the weeks of our recycling events each month, indicating visitors access the site to learn more about our recycling services, including details and directions, and timely special messages.

### Join the Worldwide #GIVINGTUESDAY\* Movement!

#### Keep Recycling in Atlanta Neighborhoods

#GivingTuesday is a global day of giving fueled by the power of social media and collaboration, and encourages citizens to get involved by supporting causes in their local communities.

Keep Atlanta Beautiful, Inc. (KAtIB) has been recycling in Atlanta neighborhoods for 12 years and we want to continue to divert all these recyclables from the landfill. To do this, we are dependent on donations.

Visit our page at [GaGives.com](http://GaGives.com) on #GIVING TUESDAY\* to donate to Keep Atlanta Beautiful, Inc. Mark your calendar for November 28, or [donate to KAtIB](#) today!

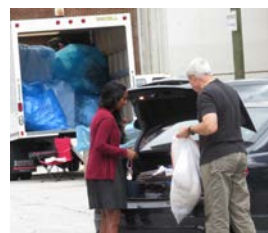
Join the #GivingTuesday movement and you can help redefine the giving spirit this holiday season. And as always, THANK YOU for your support!

### New Kirkwood/Edgewood Location

On September 9, we made the move to our new 2<sup>nd</sup> Saturday recycling location at Coan Middle School. We're excited to welcome visitors to the new location each month! And remember, visit our [website](#) for more information about both of our recycling locations.



Georgia State Volunteers at Inaugural Kirkwood/Edgewood Recycling Event



**TOGETHER WE CAN.**