

keep atlanta beautiful

2018 First Quarter Report

keep atlanta beautiful		2018 RECYCLE TOTALS		2018 YTD TOTALS (Through March 2018)	
MATERIALS COLLECTED	BUCKHEAD	KIRKWOOD/ EDGEWOOD	2018 YTD TOTALS (Through March 2018)	LIFETIME TO DATE	START DATE
Electronics (lbs.)	20,850	10,150	31,000	1,276,902	2008
Styrofoam (lbs.)	598	403	1,001	20,654	2011
Paper (lbs.)	11,360	8,541	19,901	566,911	2011
Paint (gallons)	859	600	1,459	35,246	2011
Metals (lbs.)	16,130	6,650	22,780	110,157	2013
Glass (lbs.)	9,500	1,500	11,000	49,126	2016
Textiles (lbs.)	1,178	1,656	2,834	28,784	2014
Books (lbs.)	280	277	557	3,634	2017
Visitors	1,266	545	1,811	44,282	2011
Single-stream (lbs.)	--	--	Discontinued 2017	118,827	2013

Neighborhood Cleanups

In the first quarter of 2018, Keep Atlanta Beautiful, Inc. (KAtIB) provided cleanup supplies for 3 neighborhoods and 35 volunteers.

If you are organizing a community cleanup and need supplies, please contact us at 404.249.5853 or info@KeepAtlantaBeautiful.org.

KAtIB Website Visits

KeepAtlantaBeautiful.org is a helpful resource for our visitors. It received 8,811 visits in the first quarter of 2018, with more than 80% of those being first-time visitors. The website experiences the greatest traffic during the weeks of our recycling events (the 1st and 2nd Saturday of each month), indicating visitors access the site to learn more about our recycling events.

Recycling Funding – Together We Can!

In March, we sent out an announcement that we were in danger of discontinuing our recycling services unless we received donations to cover our operating funds.

We asked for help from our patrons and community, financially and to help us spread the word! And you answered our plea!

Thanks to your outreach, the word of our need for immediate financing reached a sponsor who is very devoted to recycling and appreciates our long history and success of recycling in Atlanta neighborhoods. Inspired to help, her sponsorship will enable us to continue our services for the next several months.



Ongoing Need for Funds

Our fundraising efforts must be ongoing. We believe the most sustainable way to fund our recycle activities is through on-site donations, and every recycling patron can help. If each patron donates just \$3 at each visit, we can continue this valuable service going forward. Any donation is appreciated.

Like Us On Facebook

Visit our [Facebook page](#) for reminders of our recycling events, KAtIB just-in-time news, and to read fun and informative articles related to recycling, green living, and ways big and small you and your family can make a difference in your community. You can also share comments and ask questions of the KAtIB team.



TOGETHER WE CAN.