

# 2018 Third Quarter Report

keep atlanta beautiful 2018 RECYCLE TOTALS			•		
MATERIALS COLLECTED	BUCKHEAD	KIRKWOOD/ EDGEWOOD (Discontinued Sept. '18)	2018 YTD TOTALS (Through Sept. 2018)	LIFETIME TO DATE	START DATE
Electronics (lbs.)	60,528	25,657	86,185	1,332,087	2008
Styrofoam (lbs.)	1,469	819	2,288	21,941	2011
Paper (lbs.)	31,112	21,144	52,256	599,266	2011
Paint (gallons)	2,935	1,418	4,353	38,140	2011
Metals (lbs.)	35,512	15,496	51,008	138,385	2013
Glass (lbs.)	21,478	4,572	26,050	64,176	2016
Textiles (lbs.)	3,042	2,574	5,616	31,566	2014
Books (lbs.)	1,000	984	1,984	5,061	2017
Visitors	3,526	1,337	4,863	47,334	2011
Single-stream (lbs.)	<u>-</u>	_	Discontinued 2017	118,827	2013

## **Neighborhood Cleanups**

In the first quarter of 2018, Keep Atlanta Beautiful, Inc. (KAtlB) provided cleanup supplies for 3 neighborhoods and 47 volunteers.

If you are organizing a community cleanup and need supplies, please contact us at 404.249.5853 or info@KeepAtlantaBeautiful.org.

#### **KAtlB Website Visits**

KeepAtlantaBeautiful.org is a helpful resource for our visitors. It received 8,012 visits in the second quarter of 2018, with more than 82% of those being first-time visitors. The website experiences the greatest traffic during the week of our recycling event, indicating visitors access the site to learn more about our recycling services.

## **Recycling Services Consolidation**

After a year of recycling at the Kirkwood/Edgewood location, August 11 marked the last Coan Middle School recycling event.

In September, we merged this event into our highly successful Buckhead location on the first Saturday of each month in the parking lot in back of the Second Ponce de Leon Baptist Church. We truly appreciated our visitors' patronage of the Kirkwood/Edgewood recycling location.

## **New E-scrap Recycling Vendor**

In August, Ecyclers USA joined our list of recycling vendors. Ecyclers USA collects e-waste at our monthly recycling event. Electronics are processed, reused or broken down at the Ecyclers USA warehouse in Knoxville, TN. From there, its R-2 certified partner collects and recycles any leftover e-waste. Click here for a list of accepted and not accepted e-waste items.



Ecyclers USA also collects metals and glass\* recyclables from our patrons and delivers them to the appropriate facilities.

\*Glass is delivered to <mark>Strategic Materials</mark> for processing for use in a wide array of products. Metals are picked up at the Ecyclers warehouse by PSC Metals and recycled.

### Donate to Keep Atlanta Beautiful, Inc.

Our fundraising efforts to keep our recycling services are ongoing. We have several convenient ways you can help:

- On-site donations: Drop a cash donation in our **DONATIONS** bucket at our monthly recycling event. If each patron donates just \$3 at each visit, we can continue this valuable service going forward.
- Visit our website and clicking on the DONATE button.
- Click on the Donate button on our Facebook page, which directs you to PayPal to donate.
- Send a check to: Keep Atlanta Beautiful, Inc. P.O. Box 77712 Atlanta, GA 3O357

Donations are tax deductible, and any amount is appreciated. Thank you for your support!

#### Follow Us On Facebook

Visit our Facebook page for reminders of our recycling events, KAtlB just-in-time news, and to read fun and informative articles related to recycling, green living, and ways big and small you and your family can make a difference in your community. You can also share comments and ask questions of the KAtlB team.

