

# keep atlanta beautiful

## 2018 Fourth Quarter/Year-End Report

keep atlanta beautiful		2018 RECYCLE TOTALS			
MATERIALS COLLECTED	BUCKHEAD	KIRKWOOD/ EDGEWOOD (Discontinued Sept. '18)	2018 TOTALS	LIFETIME TO DATE	START DATE
Electronics (lbs.)	78,057	25,657	103,714	1,349,616	2008
Styrofoam (lbs.)	1,885	819	2,704	22,357	2011
Paper (lbs.)	43,188	21,144	64,332	611,342	2011
Paint (gallons)	3,648	1,418	5,066	38,853	2011
Metals (lbs.)	40,068	15,496	55,564	142,941	2013
Glass (lbs.)	23,570	4,572	28,142	66,268	2016
Textiles (lbs.)	5,038	2,574	8,725	34,675	2014
Books (lbs.)	1,450	984	2,434	5,511	2017
Visitors	4,727	1,337	6,064	48,535	2011
Single-stream (lbs.)	—	—	Discontinued 2017	118,827	2013

### Online Statistics

- 2018 Total Website Visits:** 31,239 (6,367 in Q4), viewing almost 65,100 pages of our [website](#)! New visitors totaled 82%.
- Newsletter Subscribers:** 1,609 - We love reaching out, and if you know someone else who would like to receive our newsletters and special even messages, please forward this or send their contact information to [info@KeepAtlantaBeautiful.org](mailto:info@KeepAtlantaBeautiful.org) and we'll add them to our mailing list.
- Facebook:** Our 1,794 followers know our [Facebook page](#) is a great resource for recycling event reminders, fun and interesting posts about all things sustainability, and just-in-time announcements.

### Neighborhood Cleanups

In the fourth quarter, Keep Atlanta Beautiful, Inc. provided cleanup supplies for 3 neighborhoods and 32 volunteers.

**2018 Totals: 16 neighborhoods and 254 volunteers.**

If you are organizing a community cleanup and need supplies, please contact us at 404.249.5853 or [info@keepatlantabeautiful.org](mailto:info@keepatlantabeautiful.org).

### Ongoing Fundraising Efforts

In March, we made a plea for immediate financing reached a dedicated local resident who was inspired to help. Her sponsorship enabled us to continue our services for the short-term. Her generosity is truly appreciated. Of course, our fundraising efforts are ongoing.

### Donate to Keep Atlanta Beautiful, Inc.

Our fundraising efforts to keep our recycling services are ongoing. We have several convenient ways you can help:

- On-site donations: Drop a cash donation in our **DONATIONS** bucket at our monthly recycling event. If each patron donates just \$3 at each visit, we can continue this valuable service going forward.
- Visit our [website](#) and clicking on the DONATE button.
- Click on the Donate button on our [Facebook page](#), which directs you to PayPal to donate.
- Send a check to: Keep Atlanta Beautiful, Inc. P.O. Box 77712 Atlanta, GA 30357

Donations are tax deductible, and any amount is appreciated. **Thank you for your support!**

### Follow Us On Facebook

Visit our Facebook page for reminders of our monthly recycling event, KATIB just-in-time new, and to read fun and informative articles related to recycling, green living, and ways big and small you and your family can make a difference in your community. You can also share comments and ask questions of the KATIB team.



**TOGETHER WE CAN.**